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LO MÁS LEÍDO · 12 LECTURAS

MADRID

JAZZMADRID 2026 Kicks Off with international jazz connections

23:56

The festival's programming highlights the intersections of jazz, electronic music, Afro-American sounds, and new international voices.

EN LA EDICIÓN DE HOY



MADRID

'Cuestión de piel' Explores Body and Contact at Contemporánea Condeduque

12 lecturas



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10 lecturas



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10 lecturas

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01

MADRID

JAZZMADRID 2026 Kicks Off with international jazz connections

23:56 · 12 lecturas

The festival's programming highlights the intersections of jazz, electronic music, Afro-American sounds, and new international voices.



From October 2 to 8, 2026, JAZZMADRID 2026 will showcase a diverse range of performances that blend jazz with electronic music, soul, funk, and Brazilian song in various venues across Madrid. The festival aims to explore jazz as a continually evolving language that dialogues with other musical territories.

Festival Highlights

The official programming will feature performances by the Clarence Bekker Band, Hans Luchs & Felipe Arce Quartet, Kraak & Smaak Soundsystem, Tour-Maubourg, Agnes Nunes, San Patricio Big Band, and P.H.A.T. Each act will contribute to a rich tapestry of contemporary jazz and its various influences.

Opening Week Events

- **October 2:** The festival will kick off with the “Jazz Con Sabor a Club” series at Sala Clamores, featuring the Clarence Bekker Band alongside Quentin Moore. Bekker, a Dutch singer-songwriter based in Spain, is known for his soulful performances that blend black roots with a passion for stylistic fusion.
- **October 2:** At Café El Despertar, the New York-Europe Connection project led by Hans Luchs and Felipe Arce will present original compositions that merge jazz tradition with contemporary New York sounds.

- **October 2:** Kraak & Smaak Soundsystem will perform at Sala Villanos, showcasing a hybrid set that combines house, funk, soul, and nu-disco with live vocals.
- **October 3:** The San Patricio Big Band will bring the spirit of big band jazz to Sala Clamores, celebrating the tradition of large orchestras.
- **October 3:** Tour-Maubourg, a Parisian producer, will perform at Sala Villanos, blending house and jazz in a contemporary style.
- **October 6:** Agnes Nunes, a rising star in Brazilian music, will perform at Sala Villanos, merging Brazilian popular music, forró, and blues.
- **October 8:** P.H.A.T. will close the first week at Tempo Club, highlighting the festival's commitment to cultural exchange and diverse musical languages.

Spotify Playlist

To prepare for the festival, JAZZMADRID 2026 has created a Spotify playlist featuring over 70 tracks from participating artists. This collection offers a glimpse into the festival's aesthetic diversity and serves as an invitation to explore the sonic universe of JAZZMADRID.

Conclusion

JAZZMADRID 2026 reaffirms jazz as a space for open dialogue among various influences and origins, from Afro-American traditions to contemporary electronic trends. The festival aims to connect generations, territories, and different approaches to contemporary musical creation.

Tickets for the concerts and further information about the official programming are available on the festival's website.

02

MADRID

‘Cuestión de piel’ Explores Body and Contact at Contemporánea Condeduque

23:41 · 12 lecturas

On October 6, 2026, Contemporánea Condeduque will host a discussion featuring four speakers reflecting on the themes of body and physical contact.



On October 6, 2026, the cultural space Contemporánea Condeduque, part of Madrid's Area of Culture, Tourism and Sport, will host an event titled 'Cuestión de piel' (Question of Skin). The discussion aims to explore the nuances of human interaction through physical contact.

The event will feature four speakers: Marie Bardet, a teacher, philosopher, and dance researcher; Pablo Cerezo, a sociologist and bookseller; Noelia Romero, an editor and writer; and Juan Evaristo Valls Boix, a writer and philosophy professor. The discussion is scheduled to begin at 19:00 in the Salón de Actos.

Although tickets for the event have sold out, it will be available for streaming on the center's YouTube channel.

The conversation will delve into how the skin, hands, and gestures serve as mediums for expressing emotions and relationships. The speakers will address the various meanings that can be conveyed through a simple touch, discussing themes of affection, care, control, and harm.

Marie Bardet, originally from France and currently residing in Buenos Aires, combines her expertise in philosophy and dance to investigate the intersections of theory and practice. She teaches at the Interdisciplinary School of High Social Studies (UNSAM) and directs a master's program in Contemporary Artistic Practices. Bardet has published notable works, including *Perder la cara* (2021) and *Hacer mundos con gestos* (2019), focusing on bodies, politics, and movement epistemologies.

Pablo Cerezo, born in Seville and raised in Madrid, holds degrees in International Relations and Sociology from Complutense University. He has co-directed the Pégamo bookstore for three years and published *El cuerpo enunciado* (2025).

Noelia Romero is an editor, bookseller, and writer with a background in Philosophy and a master's in Contemporary Thought from the University of Barcelona. She has been involved in

editorial work since 2010 and founded La Micro Ediciones. Her recent literary essay, *La manera*, was published by Acanalado.

Juan Evaristo Valls Boix is a writer and professor of Philosophy of Culture at Complutense University. He has conducted post-doctoral research at the University of California-Riverside and has been a visiting researcher at various prestigious institutions. Valls holds dual doctorates in Contemporary Philosophy and Literary Theory and is part of the Contemporary Postfoundational Thought research group.

This event is part of the 'Pensamiento y Literatura' (Thought and Literature) program at Contemporánea Condeduque, which aims to foster discussions around philosophical and literary themes.

03

MADRID

Madrid's Deputy Mayor Meets with President of Victims of Terrorism Association

23:46 · 11 lecturas

Inma Sanz held her first bilateral meeting with Lucía Ruiz, the new president of the AVT, to discuss the needs of terrorism victims in the capital.



On October 2, 2026, Inma Sanz, the Deputy Mayor of Madrid, met with Lucía Ruiz, the president of the Association of Victims of Terrorism (AVT), at the Palacio de Cibeles. This meeting marked the first bilateral discussion since Ruiz took office in May.

The two leaders focused on the primary needs of the victims' community in the capital and the ongoing collaboration between the city council and the AVT. They discussed the support provided by the association to victims and their families, including psychological assistance, as well as social, legal, and employment guidance.

Additionally, Sanz and Ruiz addressed municipal initiatives aimed at preserving the memory of terrorism victims. These initiatives include the “Itinerario de la libertad” (Itinerary of Freedom), commemorative monuments, and street naming conventions. The meeting also facilitated discussions on coordinating future commemorative events in Madrid and exploring potential educational initiatives aimed at young people in local schools.

Lucía Ruiz became president of the AVT in May 2026. She is a survivor of the December 11, 1987, bombing by ETA at the Casa Cuartel in Zaragoza, which resulted in 11 fatalities, including five children. Her personal experience underscores the ongoing challenges faced by victims of terrorism in Spain.

04 MADRID

Madrid Sees Record International Tourism Spending in August

23:31 · 11 lecturas

The capital welcomed 948,277 travelers in August, an 11.7% increase from the previous year, resulting in over 1.9 million overnight stays.



According to data from the Tourist Expenditure Survey (EGATUR), international tourism spending in Madrid reached €1.378 billion in August, marking a 12.9% increase compared to the same month in 2025. This growth outpaces the national average for Spain, which stands at 9.2%, making August the best month on record for tourism in the capital.

From January to August, total international spending has accumulated to €12.998 billion, reflecting a 10.9% increase compared to the same period last year. International travelers accounted for 63.4% of the total demand and generated 69.5% of overnight stays.

Almudena Maíllo, the city’s Tourism Delegate, emphasized that “Madrid continues to gain appeal during the summer months, which is very positive news for the economy of Madrid residents.” She noted that “desseasonalization is a priority for an urban destination like Madrid, as it promotes employment stability and builds confidence in the sector.”

International Visitors and Market Trends

In August, Madrid welcomed 601,470 international travelers, a 9% increase from the previous year, resulting in 1,342,690 overnight stays, up 3.3%. National tourism also showed positive growth, with a 16.6% increase in domestic travelers, totaling 346,807, and an 11.3% increase in overnight stays to 588,902.

The United States led the international markets in August, with 104,764 travelers, representing a 27.8% increase, and 223,836 overnight stays, up 20.9%. Mexico followed in second place with 37,803 travelers and 82,797 overnight stays, showing increases of 16.7% and 11.2%, respectively. Brazil also saw significant growth, with a 22.8% increase in travelers and a 22.9% increase in overnight stays, while China reported a 5.3% rise in visitor numbers.

In Europe, the United Kingdom contributed 28,837 travelers, up 10.9%, and Portugal recorded 24,894 travelers, an increase of 9.8%.

05 MADRID

Madrid City Council Promotes Active Longevity with Museum Visit

23:50 · 10 lecturas

The Social Policies, Family and Equality Area has organized this activity in celebration of the International Day of Older Persons.



On October 2, 2026, the Madrid City Council organized a guided visit to the Museum of History of Madrid as part of its celebrations for the International Day of Older Persons. This initiative aims to enhance cultural access for participants, fostering cognitive stimulation, community participation, and socialization.

Fifty users from municipal senior centers—Villa de Vallecas, Santa Eugenia, and Benito Martín Lozano—along with 13 volunteers from the Spanish Confederation of Senior Education (CEATE), participated in the event. CEATE volunteers also visit senior centers and day centers to bring culture to individuals with mobility difficulties through educational sessions.

The City Council has allocated €458 million this year to services that promote active and healthy aging for older residents. José Fernández, the delegate for Social Policies, Family and Equality, emphasized the importance of continuous learning and social connection for seniors during the guided visit.

“We want older persons to keep learning, discover new things, share experiences, and stay connected with each other and the city,” Fernández stated.

The International Day of Older Persons is observed every October 1, recognizing their contributions to society and promoting active, participatory, and healthy aging.

CEATE has 940 older volunteers trained to share cultural heritage through guided tours across Spain. During the recent visit, participants rediscovered Madrid’s heritage through various exhibits, including a historical model of the city.

In recent years, the City Council and CEATE have collaborated on various cultural visits to museums and monuments, such as the Reina Sofía Museum and the Royal Basilica of San Francisco el Grande. Additionally, CEATE volunteers conduct outreach sessions for those with mobility challenges, ensuring they can also engage with cultural content.

The City Council prioritizes the well-being of older residents, aiming to help them remain in their homes as long as possible while ensuring they have access to resources and activities that promote learning and social engagement. The 93 municipal senior centers play a crucial role in fostering social integration and participation through various sociocultural and recreational activities.

Furthermore, the 65 municipal day centers provide socio-health-care services for individuals over 60 experiencing physical or cognitive decline. The City Council also operates an intergenerational center, Ouka Leele, where older adults and youth share experiences, alongside initiatives promoting physical activity and programs aimed at preventing unwanted loneliness.

06

MADRID

Madrid’s Vice Mayor Highlights Southeast as a Key Area for Urban Transformation

23:36 · 10 lecturas

Inma Sanz, the Vice Mayor of Madrid, concluded the “SuresteLAB” event, emphasizing the importance of the southeast region for the city’s development and housing challenges.



On October 2, 2026, Inma Sanz, the Vice Mayor of Madrid, closed the “SuresteLAB” event held at the College of Quantity Surveyors in Madrid. This gathering focused on the opportunities and challenges facing the southeast of the city.

During her speech, Sanz emphasized that Madrid and Spain are facing a «historic task» to drive transformation and development in this area of the capital. She pointed out that housing is one of the major challenges for Madrid and other major European cities, advocating for a model that increases supply through the construction of housing, infrastructure, and new urban spaces, as opposed to policies that restrict it.

Sanz called for collaboration between public administrations and the private sector, stating that the real estate and construction sectors should be seen as allies in ensuring access to housing. She noted that the Madrid City Council, under Mayor José Luis Martínez-Almeida, has unblocked urban developments that had been stalled for years, which will allow for the construction of over 200,000 homes for approximately 500,000 people, with around 120,000 of those located in the southeast. This area will see the emergence of new neighborhoods connected by a large green boulevard and a modern public transport network, along with spaces for businesses, industry, and commerce.

Additionally, she highlighted the Valdecarros redevelopment project, which will enable the development of 51,000 homes, more than half of which will be protected. The municipal housing policy includes 10,000 affordable rental homes managed by the EMVS (Municipal Housing and Land Company) and another 5,700 either in promotion or execution.

In conclusion, Sanz underscored the strategic role of the southeast in the city's future and the City Council's commitment to transforming the southern and eastern districts. «Since 2020, we have allocated nearly 1.3 billion euros to investments in the southern and eastern districts, which are already translating into libraries, parks, kindergartens, and other facilities and infrastructures. We are building the future of Madrid together,» Sanz affirmed.

07

MADRID

Madrid's Housing Delegate Emphasizes Collaboration with Architects for Future Urban Development

23:26 · 10 lecturas

Álvaro González inaugurated the 23rd International Architecture Week Madrid 2026, highlighting the importance of cooperation between government and architects.



On October 2, 2026, Álvaro González, the Delegate for Housing Policies and President of the Municipal Housing and Land Company of Madrid (EMVS), inaugurated the 23rd International Architecture Week Madrid 2026. During the event, he underscored the critical role of collaboration between government and architectural professionals in addressing Madrid's growth and enhancing citizens' quality of life.

“Building a city is a shared responsibility between politics and architecture,” González stated. He emphasized that the city council must “set the course, streamline bureaucracy, free up land, and budget investments,” but these efforts require the “talent, rigor, and vision” of architects to transform urban plans into projects that embody urban quality, sustainability, and the capacity to reshape the city.

González also advocated for continued investment in innovative construction methods and the simplification of administrative processes to ensure that architectural talent can thrive in Madrid. He identified affordable housing as a strategic priority for the municipal government, asserting, “No politician can envision the Madrid of the coming decades alone, and no architect can realize their ideas without the institutional and regulatory support that ensures their viability.”

The 23rd International Architecture Week is organized by the COAM Architecture Foundation, the Official College of Architects of Madrid, and the City of Madrid. This edition features Switzerland as the guest country and pays tribute to two prominent figures in 20th-century Spanish architecture, Antonio Lamela and Francisco Javier Carvajal, coinciding with the centenary of their births. The event aims to highlight the legacy of both architects in Madrid, showcasing works such as the Torres de Colón, Terminal 4 of Adolfo Suárez Madrid-Barajas Airport, and the Galaxia complex by Lamela, as well as the Torre de Valencia, Casa Carvajal, and the Zoo of Casa de Campo by Carvajal.

Madrid Mayor Delivers 5,000th Affordable Rental Home Amid Housing Initiative

23:20 · 10 lecturas

José Luis Martínez-Almeida, the Mayor of Madrid, has handed over the keys to Cañaveral 8, a new development of 96 affordable rental homes, marking a significant milestone in the city's housing initiative.



On October 2, 2026, José Luis Martínez-Almeida, the Mayor of Madrid, delivered the keys to Cañaveral 8, a new development comprising 96 affordable rental homes. This event marks the 5,000th affordable rental home delivered by the Municipal Housing and Land Company of Madrid (EMVS Madrid) since Almeida took office.

The new housing project, located in the southeastern district of El Cañaveral, represents a municipal investment of over €19.2 million. The rental prices for these homes are designed to be affordable, not exceeding 30% of the household income, with an average rent of approximately €550 per month.

During the ceremony, Almeida was joined by Vice Mayor Inma Sanz, Álvaro González, the Delegate for Housing Policies and President of EMVS Madrid, and Ángel Ramos, the Councilor for Vicálvaro. Almeida noted that nearly 900 families are already residing in El Cañaveral, where EMVS Madrid has completed 1,123 of the 1,212 planned affordable rental homes.

Almeida emphasized the unprecedented construction of affordable housing over the past seven years, stating that no administration has built as many homes during this period. He assured that the city government will continue to allocate increasing resources to enhance housing availability, asserting the commitment to ensure that all Madrileños have access to housing.

The Cañaveral 8 development includes a variety of units: 34 two-bedroom apartments, 54 three-bedroom apartments (four of which are accessible for individuals with reduced mobility), and eight four-bedroom apartments. Additionally, the project features 144 parking spaces, four of which are designated for individuals with mobility challenges, and 96 storage units.

Eligible applicants for these homes included young individuals and families with children under 18, with income limits set at 3.5 times the Public Multiple Effects Income Indicator (IPREM). For instance, a couple with two children can earn a maximum gross annual income of approximately €44,000 to qualify for these rentals.

Almeida highlighted the municipal government's financial commitment to expanding the stock of public housing for affordable rent, noting that nearly €20 million has been allocated for the construction of Cañaveral 8, including land costs.

El Cañaveral is part of a broader initiative to develop residential areas for young people, with EMVS Madrid constructing a total of 1,212 affordable rental homes across 13 developments. Approximately 80% of these homes are aimed at young individuals and families, facilitating their independence and enabling them to start new life projects in suitable residences.

As part of the city's Southern Strategy, which seeks to transform various districts into urban, economic, and environmental hubs, EMVS Madrid has already delivered nine of the planned developments and is preparing for upcoming lotteries for additional units.

Madrid continues to lead in public housing for affordable rent, with EMVS Madrid managing over 10,000 public homes and nearly 5,700 new units in various stages of development, positioning the capital at the forefront of affordable housing in Spain, according to the Housing and Land Observatory of the Ministry of Housing and Urban Agenda.

Municipal Markets in Madrid Celebrate Día de la Hispanidad with Cultural and Culinary Events

23:15 · 10 lecturas

Engracia Hidalgo, the delegate for Economy, Innovation, and Finance, unveiled a series of activities aimed at promoting local culture and gastronomy in Madrid's municipal markets.



On October 12, various municipal markets in Madrid, including Barceló, La Cebada, Antón Martín, and San Isidro, will host a range of events celebrating Día de la Hispanidad. The initiative aims to highlight the cultural and culinary ties between Spain and Latin America.

Engracia Hidalgo, the delegate for Economy, Innovation, and Finance, presented the program at Mercado Barceló, emphasizing the importance of gastronomy as a reflection of identity and memory. She noted that the culinary connections between Spain and Latin America showcase a rich heritage that will be celebrated during this event.

"Gastronomy is identity and memory," Hidalgo stated, underscoring its role in preserving cultural roots and illustrating the historical links forged across the Atlantic.

Festive Activities Across Municipal Markets

The celebrations will not be limited to Mercado Barceló; other markets will also participate in bringing Hispanic traditions to the capital's residents. For example:

- **Mercado de La Cebada:** Live mariachi performances and traditional tastings will take place on October 8, 9, and 10.
- **Mercado de Antón Martín:** From October 5 to 10, visitors can enjoy Latin DJ sessions, dance exhibitions, and themed decorations.
- **Mercado de San Isidro:** A family-friendly theatrical performance titled "Los reporteros del Nuevo Mundo" will be held on October 10 from 11:00 AM to 2:00 PM.
- **Mercado de Las Águilas:** A tasting of Spanish products is scheduled for October 9 at 11:00 AM.
- **Mercado de Villaverde Alto:** A tasting of tortilla de patatas will be available on October 10 from 11:30 AM to 1:30 PM.
- **Mercado de Las Ventas:** A showcase of Hispanic American

products will occur on October 9.

- **Mercado de La Paz:** A joint event with the Development Bank of Latin America and the Caribbean (CAF) will take place on the afternoon of October 6, followed by tastings of Argentine, Venezuelan, and Chilean wines on October 9.

Promoting Local Commerce

The festivities are part of a broader municipal strategy to support and modernize local markets, reinforcing their role as vital hubs for community commerce. Hidalgo highlighted that the municipal government has already allocated €54 million of the €95 million budgeted for the 2025-2027 period to enhance commercial and hospitality activities in Madrid, with over €13 million dedicated to the modernization of municipal markets this year.

On October 12, the municipal markets and the Confederation of Commerce of Madrid (COCAM) will collaborate on a promotional event at the Templo de Debod and Plaza de Pedro Zerolo, showcasing the quality and variety of products available in Madrid's markets.

10

MADRID

Madrid City Council to upgrade pedestrian bridge access to La Lira Bridge for improved safety and accessibility

23:10 · 8 lecturas

The project, carried out by the Works and Equipment Department, involves an investment of €224,000.



The Madrid City Council, through its Works and Equipment Department, will commence upgrades to the pedestrian bridge leading to La Lira Bridge starting this Monday, October 5. This infrastructure spans the access road to the M-30 heading north

from Moratalaz and the A-3 motorway, connecting the districts of Moratalaz and Retiro.

The upgrades, which are expected to last until mid-November, represent an investment of €224,000. The initiative aims to enhance safety, accessibility, and maintenance of the bridge through a comprehensive intervention on its key structural elements.

The work will primarily involve renewing the existing pavement with a new surface protection system, replacing the current railing with one that meets current accessibility standards, and replacing expansion joints as well as repairing the abutments.

Phased Execution to Minimize Disruption

To maintain pedestrian connectivity between Moratalaz and Retiro throughout the project, the works will be carried out in five consecutive phases, with only one section of the bridge being worked on at a time. This approach will allow for the ongoing use of the infrastructure while ensuring a minimum clear pedestrian pathway of 1.20 meters, which will be properly marked and protected.

Bicycle users will also be able to use this pathway, although they will be required to walk their bikes in areas where indicated by appropriate signage.

This project is part of the ongoing efforts by the Works and Equipment Department to maintain and improve municipal structures, ensuring safety, accessibility, and proper upkeep of the city's infrastructure.

11 MADRID

Madrid launches “Hábitat Madrid” program featuring over 400 environmental activities

22:55 · 8 lecturas

The initiative, organized by the Urban Planning, Environment, and Mobility Department, offers a diverse range of activities for all ages.



On October 5, 2026, Madrid's Urban Planning, Environment, and Mobility Department announced the launch of the “Hábitat Madrid” program, which includes over 400 activities aimed at promoting the city's environmental and natural heritage.

The agenda features activities suitable for all ages, requiring prior reservation. Highlights include guided tours of parks, nurseries, gardens, wildlife centers, and cycling routes, alongside workshops, exhibitions, webinars, and environmental days.

World Bird Day and Trashumancia Festival

In celebration of World Bird Day, the program has organized visits to various parks to observe the city's rich birdlife. Additionally, the Trashumancia Festival will showcase exhibitions, workshops, and the popular family walk with a flock of sheep.

The Environmental Education Center at El Retiro will host its traditional giant pumpkin contest, which has gained popularity in recent years. Visitors can also learn about recycling and waste management at the Migas Calientes and Valdemingómez centers.

Key Events and Activities

- World Bird Day activities include workshops on birdwatching and exotic birds at the Cabaña del Retiro.
- The Trashumancia Festival will feature activities such as wool spinning demonstrations, storytelling, and the family event “Pastores por un día” on October 25, culminating in a traditional procession through central Madrid.
- The El Retiro Environmental Education Center will celebrate its Pumpkin Festival on October 17, showcasing local products and promoting responsible consumption.

- The Science and Innovation Week will focus on family-friendly activities, including a nature walk and a nesting box workshop.

Environmental Education Centers and Activities

The CEA Dehesa de la Villa has planned guided tours and workshops on various themes, including recycling paper and natural cosmetics. The agenda also includes a quarterly exhibition on bats and a basic bicycle mechanics workshop.

The “Mercadea” program will conclude its textile waste reduction initiatives at local universities, while the autumn agenda includes visits to the Migas Calientes Composting Plant and the Valdemingómez Technology Park.

Exploring Madrid’s Heritage

The “Madrid Otra Mirada” program offers a unique perspective on the city’s environmental and cultural heritage, with visits to historical parks and gardens. New this year is a georoute exploring the stones and minerals used in the city’s construction.

Other environmental education centers will offer guided tours and workshops, including origami, recycled planters, and various activities at the Juan Carlos I Park.

All information regarding the “Hábitat Madrid” program is available in the Autumn 2026 Environmental Activities Agenda.

12 MADRID

Espacio Abierto launches its autumn performing arts program

23:05 · 7 lecturas

The auditorium will host a variety of performances including theater, music, storytelling, puppetry, documentary creation, and shadow theater aimed at family and adolescent audiences.



Espacio Abierto, a cultural center in Madrid dedicated to children and adolescents, has unveiled its autumn programming, featuring a diverse range of performances designed to engage audiences of all ages.

The season kicks off in October with two original productions: the premiere of **Aquí solo hay paisaje** by Lupe Estévez on October 11, and **Como si ya hubiera pasado**, directed by Cross Border Project, on October 16, 17, and 18. The former is a theatrical piece inspired by an interactive installation that invited audiences to create a scenic backdrop for storytelling using shadows. The latter explores the connection between contemporary adolescence and the experiences of the participants’ grandparents through interviews and personal narratives.

In November, the program will feature **Obertura** by the company 10 Hz as part of the elPetit festival, along with **Concierto de nanas de invierno** by Christian Fernández Mirón, which is based on workshops focused on lullabies. December will see the arrival of **El fruto. Lo que crece en común** by Arturo Babel, showcasing a collective creative process from the Utopías en Flor cycle, alongside the return of the Luz de invierno festival, which includes **Plenilunio** by Fàbrica de Paraules and **Sombras del mundo** by Asombras Teatro.

The programming places a strong emphasis on early childhood, particularly through the elPetit festival, which will feature performances designed for younger audiences. The festival aims to introduce children to the world of theater through engaging and interactive experiences.

Additionally, Espacio Abierto will serve as a venue for the Muestra Internacional de Cine Educativo (MICE), celebrating its tenth edition in Madrid. The event will showcase short films created by children and youth, as well as feature-length animated and fictional films by professionals on October 24, 25, and November 15, 29.

For more details on the full agenda, including dates, times, age recommendations, and ticket prices, visit the Espacio Abierto Quinta de los Molinos website.

13 MADRID

Madrid Competes for 2027 European Capital of Innovation Title

23:01 · 7 lecturas

Madrid is a semifinalist for the iCapital award, recognizing its innovative approach to solving real-world problems.



On October 5, 2026, the city of Madrid was announced as one of six semifinalists for the 2027 European Capital of Innovation (iCapital) award, a prestigious recognition from the European Commission that honors cities effectively integrating innovation into public services and community life.

The MadridLEADs initiative, presented by the Delegated Area of Innovation and Entrepreneurship, positions Madrid alongside cities such as Alicante, Valencia, Manchester, Montpellier, and Tallinn. The core idea behind the MadridLEADs proposal is that Madrid, with its population of 3.5 million, is committed to using innovation as a transformative tool to address real challenges.

Ángel Niño, the city's Councillor for Innovation and Entrepreneurship, emphasized that Madrid's model aims to "promote and strengthen an ecosystem composed of entrepreneurs, administrations, public bodies, companies, investors, research centers, and universities." He added that this ecosystem enables innovative solutions to enhance services across all city districts, leading to economic growth and job creation.

The name "MadridLEADs" encapsulates the initiative's focus: Leads, Engages, Anticipates, Delivers, Shares—signifying leadership, talent attraction, proactive problem-solving, safeguarding citizens' rights, and ensuring inclusive progress.

The next milestone in the competition will be the announcement of the three finalist cities on October 22. The winner will be revealed on December 3 during a ceremony in Grenoble, receiving a prize of one million euros and the title of European Capital of Innovation 2027. The two other finalists will each receive 100,000 euros.

Highlighting Madrid's current innovation landscape, Niño noted that the Global Talent Cities Index 2026 ranks Madrid as the third European city for talent attraction, following London and Paris. The Spain Global Startup Hub report by ICEX identifies Madrid as Spain's leading tech hub, excelling in fintech, biotech, Industry 4.0, and agrifoodtech.

The Madrid City Council is investing in pioneering projects such as Sandbox Madrid, which transforms the city into a testing laboratory, and Desafía Madrid, along with over 30 artificial intelligence use cases coordinated by MAIA, the municipal AI governance model.

In terms of scaling and ecosystem support, the MadridLEADs initiative highlights that the city is home to more than 1,800 tech companies. Since 2006, Madrid Empeñe has assisted 262,000 entrepreneurs and businesses. Additionally, the city has established seven municipal clusters with over 500 organizations and has supported more than 1,100 startups since 2019 through incubation and acceleration programs.

International outreach is another key aspect of the proposal. Madrid is a connected city involved in 58 European projects and serves as a bridge between Europe and Latin America, with 70 ambassadors from the municipal initiative Puentes de Talento representing 14 Ibero-American countries.

14

MADRID

Madrid Unveils New Benedicto XVI Park: A Green Oasis in San Blas-Canillejas

22:45 · 7 lecturas

The Mayor of Madrid, José Luis Martínez-Almeida, alongside city officials, inaugurated the Benedicto XVI Park, a new green space spanning over five hectares in the San Blas-Canillejas district.



On October 5, 2026, the Mayor of Madrid, José Luis Martínez-Almeida, officially opened the Benedicto XVI Park, a significant new green space located in the San Blas-Canillejas district. The park, which covers more than five hectares, is situated between Avenida de Luis Aragonés and Glorieta de Carlos Llamas, and features various recreational, sports, and biodiversity areas for both residents and visitors.

The project, which required an investment of €7.3 million from the city, enhances the northeastern part of a larger green area that encompasses over 35 hectares surrounding the future Ciudad del Deporte (City of Sport) and will serve users of upcoming sports facilities near the Estadio Metropolitano.

During the inauguration, Almeida emphasized the transformation of what was previously an empty lot into a vibrant community gathering space, highlighting the addition of new green areas, children's play zones, and sports facilities. He reiterated the city's commitment to expanding green spaces in Madrid, stating that such investments significantly improve the quality of life for residents.

Park Features

The park boasts a large children's area exceeding 2,000 square meters, equipped with various play structures suitable for different age groups, including zip lines, hillside slides, climbing nets, trampolines, seesaws, and talking tubes. This central play area features cork flooring, a natural, renewable, and recyclable material that ensures accessibility and safety while providing thermal insulation during hot months.

Additionally, there is a 500-square-meter calisthenics area designed for strength, balance, coordination, and mobility exercises, with equipment made from sustainable robinia wood. Adjacent to Avenida de Luis Aragonés, the park includes an accessible sports circuit and a 1,200-square-meter pump track, designed for bicycles, scooters, skateboards, and rollerblades, featuring banked curves and undulations that allow users to gain speed through body movement.

The park also features two dog areas with agility circuits, located across a bridge on Avenida de Luis Aragonés, and an elevated viewpoint offering panoramic views of Madrid's skyline. Informational panels at this viewpoint highlight notable regional landmarks, including Cabeza de Hierro Mayor and Menor, La Maliciosa, and La Bola del Mundo to the northwest, and the Berrocales del Jarama and Alcalá hills to the east.

Biodiversity Initiatives

Designed with ecological and landscape considerations, the park promotes biodiversity through the use of native plant species and agricultural varieties typical of the region. This approach recreates characteristic landscapes and fosters new habitats. A central biodiversity refuge has been established to attract butterflies and other pollinators, featuring plants such as sage, lavender, thyme, and mint, which provide food for these beneficial insects. The park also includes two insect hotels to shelter these species.

In total, 1,430 trees from 24 different species have been planted, contributing to a total of over 1,900 trees when combined with the 509 trees added to surrounding green areas. The park showcases various Mediterranean landscapes, including an almond

grove and an olive orchard with century-old trees, alongside species such as cherry, fig, hazelnut, walnut, pomegranate, holm oak, oak, ash, and pine trees. Additionally, the park is landscaped with 620 large shrubs and over 63,000 smaller plants spread across 20,000 square meters, featuring species like rockroses, dogwoods, tamarisks, wild roses, hawthorns, lavenders, and rosemary.

Moreover, the project incorporates sustainable urban drainage systems through vegetated ditches and rain gardens that facilitate natural water infiltration, recharge aquifers, and alleviate pressure on the sewage system. The park is equipped with custom signage and energy-efficient LED public lighting.

15

MADRID

Madrid's Housing Capacity Expanded: 220,000 New Homes Planned

22:40 · 7 lecturas

Álvaro González, the city's Housing Policy Delegate, presents the "Madrid Model" at EXPO REAL, emphasizing a comprehensive approach to housing for all life stages.



Álvaro González, the Delegate for Housing Policies in Madrid, announced at the international real estate fair EXPO REAL in Munich that the city has the capacity to develop 220,000 new homes. The event, which runs from October 5 to 7, showcases Madrid's housing strategy under the slogan "A Door for Every Stage of Life."

During the presentation, González outlined the four key pathways of the Madrid Model aimed at facilitating access to housing for newcomers, young people seeking independence, long-term residents, and those aspiring to homeownership.

Key Developments in Madrid's Housing Strategy

Among the significant projects contributing to this capacity are Valdecarros, which will provide over 51,000 homes, and Madrid Nuevo Norte, which will add approximately 10,500 residences. Valdecarros recently received final approval for its land reallocation, with construction of the first 13,300 homes set to begin in early 2027.

Four Pathways to Housing

1. **Arrival in Madrid:** In 2025, over 117,000 people moved to Madrid from abroad, highlighting the city's appeal as a destination for education and employment. The city has recognized co-living arrangements as a legitimate residential option since 2023, with plans for the first municipal co-living space aimed at young people.
1. **Emancipation and First Homes:** The city promotes affordable rental housing through the Municipal Housing and Land Company (EMVS), targeting young individuals and families. Recently, the mayor announced the 5,000th affordable rental unit since taking office in 2019.
1. **Middle-Income Housing:** A specific initiative has been launched for middle-income earners struggling to access both public and private housing markets. The first municipal project in this category received over 5,300 applications for just 52 units.
1. **Path to Homeownership:** The city is also offering around 1,600 rental units with an option to buy, further expanding access to homeownership.

Commitment to Housing Development

González emphasized that the success of Madrid's housing initiatives relies on legal security and a commitment to fulfilling promises made to facilitate development. He reaffirmed the city's pledge to continue advancing housing projects, including the upcoming third phase of the Suma Housing Plan.

Throughout the fair, González is scheduled to meet with representatives from cities such as Prague, Katowice, Berlin, Munich, Maastricht, and Manchester to discuss urban development and housing policies.



Teatro Español, part of the Madrid City Council's Department of Culture, Tourism, and Sports, is set to revive **'Duermen bajo las aguas'**, an adaptation of Carmen Kurtz's first novel, directed by Sara Mérida. The play will run from **October 8 to 25** in the Salón de los Balcones, following its successful inclusion in last season's programming.

The narrative follows the life of Pilar, a young woman from Barcelona in the early 20th century, whose life is disrupted by war. As she navigates love, loss, and the challenges of displacement, Pilar is compelled to confront new beginnings in exile. Throughout her journey, she discovers a strength that leads her to question traditional gender roles and seek her own identity.

Director Sara Mérida focuses not on reconstructing the historical context or placing the war at the forefront but rather on Pilar's personal decisions and her quest for self-discovery as a woman, mother, daughter, and friend, ultimately taking control of her own destiny.

The role of Pilar is portrayed by **Rebeca Hernando** and **Ainara Orgaz**, who depict her at different stages of life. One actress represents Pilar in the present, while the other provides insight through the lens of time, illustrating how experiences and choices shape her self-perception.

The production features set design by **Anna Domingo Enrich**, lighting by **Samuel Mérida**, costumes by **Alba Roselló**, and sound design by **Violeta Marazuela**. **'Duermen bajo las aguas'** is produced by La Petite Mort.

16 MADRID

'Duermen bajo las aguas' Returns to Teatro Español, Exploring Memory, Displacement, and Identity

22:36 · 7 lecturas

From October 8 to 25, this production by La Petite Mort will be showcased at Madrid's Teatro Español.

17 MADRID

Madrid's Vice Mayor Meets with Press Vendors on International Press Vendor Day

22:31 · 7 lecturas

Inma Sanz, the Vice Mayor of Madrid, convened with representatives from the Association of Professional Press Vendors of Madrid (AVPPM) to discuss the challenges facing the sector.



On October 5, 2026, the City Council of Madrid hosted representatives from the press kiosk sector at the Palacio de Cibeles in celebration of International Press Vendor Day. This day marks the anniversary of the authorization for former newspaper hawkers to establish themselves in kiosks.

During the meeting, Vice Mayor Inma Sanz received the day's newspapers from the AVPPM, a traditional gesture before discussing the current state of the industry. Sanz emphasized the city's commitment to supporting the sector amid the challenges it has faced in recent years.

She highlighted several initiatives aimed at improving the situation for press vendors, including:

- The modification of the Regulatory Ordinance for Press Kiosks in 2021.
- A 100% waiver of the public space occupancy fee.
- Financial assistance amounting to €185,000 since 2019, with additional support pending for the current year.

In conclusion, Sanz underscored the importance of providing new opportunities for press kiosks to thrive.

18 MADRID

Madrid Embraces Artificial Intelligence to Enhance Quality Tourism

22:26 · 7 lecturas

The city's Tourism Delegate participated in a FEMP event focused on AI and tourist destinations.



On October 5, 2026, Almudena Maíllo, the Tourism Delegate for Madrid, emphasized the city's commitment to utilizing artificial intelligence (AI) to enhance its quality tourism model. She made these remarks during the 'Artificial Intelligence Applied to the Promotion and Positioning of Tourist Destinations' event organized by the Spanish Federation of Municipalities and Provinces (FEMP), where she shared the stage with Margarita del Cid, the mayor of Torremolinos.

Maíllo explained that Madrid is in the process of developing a new digital tourism ecosystem designed to provide both users and AI assistants with official, relevant, and updated information about the city. This initiative will include a new website aimed at better understanding visitor interests and creating personalized promotional campaigns, reflecting the transformative impact of AI on traveler habits.

She noted that this technology will also enhance the visibility of various tourist areas in the city and promote the decentralization of visitor flows. Furthermore, Maíllo highlighted the importance of public-private collaboration, talent development, and establishing common standards for official tourism data to help municipalities adapt to the AI era.

19 MADRID

Javier Aranda's Company Wins Audience Award at FIT Madrid 2026 for "Saeta"

22:21 · 7 lecturas

The International Puppet Festival of Madrid (FIT Madrid), organized by the Retiro Puppet Theatre, showcases national and international puppet theatre productions.



On October 6, 2026, the Javier Aranda Company was awarded the Audience Award at the FIT Madriz 2026 for their performance of “Saeta”. This festival, which serves as the summer program for the Retiro Puppet Theatre, attracted over 3,000 attendees between August 20 and 31.

FIT Madriz, organized by the Area of Culture, Tourism, and Sports, annually features national and international puppet theatre, visual theatre, and object theatre aimed at both family and adult audiences. The festival aims to promote and recognize these performing arts disciplines.

This year marked the inaugural presentation of the Audience Award, which honors the highest-rated performance as evaluated by festival attendees. “Saeta” received an impressive score of 4.70 out of 5, the highest in this edition, earning it the prestigious recognition.

“Saeta” is a visual tragicomedy that pays tribute to the craft of puppetry while exploring profound themes such as the fragility of life and the transformative power of performance. The narrative begins with a flower, a saeta (a type of traditional Spanish song), and a coffin, leading to a poetic and suggestive piece where Aranda reflects humorously and sensitively on the deep meaning of theatre and the role of the performer. The show also plays with the concept of the stage as a sacred and ephemeral space where anything is possible.

About Javier Aranda

Javier Aranda, an actor and puppeteer, trained at the Zaragoza Theatre School and boasts over 20 years of professional experience with companies such as Teatro del Temple, Teatro Arbolé, Teatro Gayarre, and the Dramatic Centre of Aragon, among others. He has also appeared in various short films. Throughout his career, Aranda has balanced his work as an actor with that of a puppeteer, later developing a series of original performances

that have garnered acclaim from audiences, critics, and professionals in the puppet theatre arts.

20

MADRID

‘Madrid, un libro abierto’ brings historical heritage to students at the Royal Collections Gallery

22:16 · 7 lecturas

The Delegate for Social Policies, Family and Equality participated today in an activity of this municipal program, now in its 42nd edition.



On October 6, 2026, the municipal educational program ‘Madrid, un libro abierto’ aims to connect students with the historical and cultural heritage of the Spanish capital. This initiative provides students from various educational levels with the opportunity to learn history outside the classroom by utilizing original works and objects on display as sources of knowledge.

During a guided visit, José Fernández, the Delegate for Social Policies, Family and Equality, engaged with a group of 2nd-year ESO students from IES Gregorio Marañón at the Royal Collections Gallery. This program is designed to enhance the educational experience by introducing students to Madrid’s rich heritage and infrastructure.

In the 2025-2026 academic year, over 4,300 students explored Spain’s history through museum visits, benefiting from a significant learning experience. The program targets students in 5th and 6th grades of Primary Education, 2nd and 3rd years of ESO, and 1st and 2nd years of Bachillerato from schools across the city.

The guided tours are structured around two distinct itineraries: one focusing on the reign of the Habsburgs and the other on the Bourbon period. Through a participatory methodology, students

are encouraged to observe, ask questions, and interpret the artworks during their visit. This initiative also raises awareness about the importance of conserving and protecting historical and artistic heritage as a shared legacy.

‘Madrid, un libro abierto’ reaches its 42nd edition

This educational program, which has been running for 42 years, aims to support the education of Madrid’s students through complementary activities that connect the realities of the city with the school curriculum. Over the years, it has introduced children and young people to the cultural, natural, and patrimonial resources of the capital, facilitating access to experiences that might otherwise be difficult to obtain.

In the 2025-2026 academic year, more than 243,000 students participated in the program. The initiative, promoted by the Area of Social Policies, Family and Equality, offers a wide range of proposals for Primary Education, ESO, Bachillerato, vocational training cycles, and special education centers in the city. The municipality finances artistic activities, outdoor education, environmental education, sports, health, historical tours, city routes, and admission to major museums, among other offerings.

21 MADRID

Madrid’s Mayor Discusses Future of Gran Vía del Sureste with Development Representatives

22:10 · 7 lecturas

Mayor José Luis Martínez-Almeida visits the construction site of Gran Vía del Sureste in Vallecas, marking the first phase of a significant green corridor connecting southeast developments.



On October 6, 2026, Madrid’s Mayor José Luis Martínez-Almeida visited the construction site of Gran Vía del Sureste in the Ensanche de Vallecas neighborhood. This project represents the initial phase of a larger green corridor aimed at linking various developments in the southeast of the city.

The construction spans the section of Gran Vía del Sureste between Avenida de las Suertes and the roundabout near the A-3 highway. The plan includes transforming an unused dirt area into a large boulevard featuring recreational spaces, intergenerational activity zones, and pedestrian pathways. Key elements of the renovation include the planting of 875 trees, the addition of bike lanes, new urban furniture, energy-efficient lighting, and an ornamental fountain.

The redesigned avenue will also reserve dedicated lanes for a future Bus Rapid Transit (BRT) system, which is intended to connect six southeastern developments: Valdecarros, Ensanche de Vallecas, Berrocales, Los Ahijones, El Cañaveral, and Los Cerros. This initiative is part of the broader South Strategy, which aims to transform nine districts in southern Madrid into a hub for urban, economic, and environmental change.

Accompanying the mayor during the visit were Deputy Mayor Inma Sanz, Delegate for Works and Equipment Paloma García Romero, and local councilors Carlos González Pereira and Ángel Ramos. The project is expected to be completed by spring 2028 and aims to create a sustainable, accessible urban environment.

The intervention will convert a currently oversized roadway, originally designed for high-capacity traffic, into a more livable and sustainable urban space. The focus will be on public transport, pedestrian, and cycling mobility, with the addition of shaded areas and recreational spaces.

The redesign will include a central boulevard of over 21,000 square meters, featuring areas for children, fitness, and relaxation. An ornamental fountain of approximately 180 square

meters will also be constructed, along with new urban furniture and drinking water fountains.

The section of the renovated Gran Vía del Sureste will feature a comprehensive layout, including sidewalks, bike lanes, parking, local traffic lanes, landscaped medians, and dedicated BRT lanes.

This project is expected to significantly enhance the environmental quality of the area through the introduction of new trees, diverse vegetation, sustainable urban drainage systems, and high-efficiency LED lighting.

The South Strategy encompasses various initiatives aimed at transforming districts such as Latina, Carabanchel, Usera, Villaverde, Puente de Vallecas, Villa de Vallecas, Moratalaz, Vicálvaro, and San Blas-Canillejas into a driving force for urban, economic, and environmental transformation across the city.

22

MADRID

Madrid City Council auctions over 5,600 lost items, including luxury goods and collectibles

22:50 · 6 lecturas

The auction will run until October 13, featuring a wide range of unclaimed items.



The Madrid City Council has announced the auction of more than 5,600 items from its Lost Property Office, which includes a variety of unclaimed goods such as jewelry, watches, luxury items, technology, and collectibles. The auction will take place until October 13, 2026, and will be managed by Hermes Capital Europa through the website www.viasubasta.com.

Items available for purchase have been held in the Lost Property Office for over two years without being claimed by their owners.

Following the appropriate legal procedures, these items have been made available for municipal sale through auction.

Details of the Auction

The auction features a diverse selection of items, including:

- Luxury goods from international brands
- High-end watches
- Jewelry from renowned brands
- Gaming consoles
- Art and collectibles
- Antiques and decorative pieces

Among the standout items is a Louis Vuitton suitcase valued at €1,300, as well as handbags from brands like Celine and Gucci. A unique golden crown adorned with green and white stones is also up for bid. In the watch category, a Piaget Altiplano in rose gold, valued at over €5,100, is featured alongside various MoonSwatch models from the Omega x Swatch collaboration.

Technology and Gaming

The auction also includes various technological devices. Video game enthusiasts can find special editions of the Nintendo Switch, including a Fortnite Wildcat edition and one inspired by The Legend of Zelda: Tears of the Kingdom, as well as a PSP Street with 13 games. Other tech items include drones, tablets, and mobile phones, many of which are unused and in their original packaging.

Photography lovers will find both analog and digital cameras from various eras, including a Nikkormat FT with a Nikkor-S Auto 50 mm f/1.4 lens and a Canon 814 XL Super 8 video camera.

Unique Collectibles

A major draw of the auction is the presence of unique and hard-to-find items. Highlights include an original 1977 Star Wars poster valued at €1,200, a limited-edition Superplastic collectible figure, and a Hermès Baby typewriter. Particularly noteworthy is a fragment of a window from the RMS Olympic, the Titanic's sister ship, which comes with a certificate and handwritten letter, making it one of the collection's most historically valuable pieces.

The auction also features vinyl records, luxury fountain pens from brands like Montblanc, musical instruments, philatelic materials, vintage golf clubs, and various artistic and decorative works, including engravings, porcelain, ornamental amphorae, and Oriental-inspired furniture.

A Second Life for Unclaimed Items

The valuation, cleaning, cataloging, and photography of the items, as well as the organization of the auction, are handled

by Hermes Capital Europa. Interested bidders can view detailed information and photographs of each item on the auction platform, and they can also examine the items in person on October 5, 6, and 7 at the Hermes Capital Europa premises located at Calle de Nieremberg, 7, from 9:00 AM to 2:00 PM and 5:00 PM to 9:00 PM.

In 2025, the Lost Property Office received over 78,000 items. After two years without claims from owners or finders, unclaimed items are made available for municipal use. Those that are still in good condition and not useful for municipal services are auctioned off to give them a second life. The proceeds from the auction will be deposited into the Municipal Treasury and allocated to the City Council's budget.

23 MADRID

Madrid Hosts the Open de España, solidifying its status as a golf capital

22:05 · 6 lecturas

The mayor has announced the tournament taking place from October 8 to 11, featuring top players from around the globe.



On October 6, 2026, Madrid's mayor, José Luis Martínez-Almeida, participated in the announcement of the Open de España presented by Madrid, a prestigious golf tournament set to occur from October 8 to 11 at the Club de Campo Villa de Madrid. This event will bring together 120 golfers from around the world, including renowned players such as Jon Rahm, Sergio García, and the current champion, Marco Penge.

The tournament, which consists of 72 holes, offers the winner a spot in both the Masters Tournament in Augusta and the 2027 Open Championship in Britain. With a history spanning over a century, it ranks as the third oldest tournament in Europe.

During the presentation, Almeida emphasized the significance of the event, describing it as "a major sporting occasion" with a unique character within the city's calendar, which attracts elite players to Madrid. He also highlighted that the capital is recognized as one of the world's top five cities for sports, alongside New York, Los Angeles, London, and Paris, a status earned through its commitment to excellence in hosting events.

According to data from the Madrid Golf Federation, Madrid has established itself as the leading golf capital in Spain, surpassing 100,000 golf licenses last summer, reflecting an annual growth rate of nearly 4%. Among these, over 27,000 are women, representing one-third of the country's female golfers. The total number of registered players has quadrupled since 1996, showcasing a deep-rooted passion for the sport that began with the founding of the Madrid Polo Golf Club in 1895. The Club de Campo Villa de Madrid, established in 1942 and boasting 34,000 members, stands as one of the sport's key venues in the region.

24 MADRID

Cazacracks de Madrid in Game returns to schools to promote education and job opportunities in the video game sector

22:01 · 5 lecturas

Madrid offers over 40 degrees and master's programs focused on video games, an industry that generated €2.293 billion in Spain in 2025.



On October 6, 2026, Ángel Niño, the Councilor for Innovation and Entrepreneurship, participated in a session of Cazacracks de Madrid in Game, an initiative by the Madrid City Council that visits schools to promote educational programs and career opportunities in the video game sector.

The Cazacracks are a group of gaming professionals who inform secondary school, baccalaureate, and vocational training students about the potential of the video game industry for their academic and professional futures. “Through engaging and informative activities, we highlight that video games encompass much more than just playing on a console, covering in-demand professions in today’s market such as programming, design, art, direction, and scripting,” Niño stated during his visit to San Juan Bautista Salesian School in Tetuán.

Niño emphasized that Madrid is “a privileged environment for studying and working in the video game industry,” as it offers “over 40 specific degrees and master’s programs.” Additionally, the Spanish video game market reached a turnover of €2.293 billion in 2025, with 22.8 million players, according to the Spanish Video Game Association (AEVI).

In Madrid, the video game ecosystem generates over €1.3 billion in direct revenue, hosts 244 active companies, and employs nearly 2,900 professionals. The Cazacracks initiative has been guiding students and touring schools in the region since 2023. The 2026 tour will continue throughout October, visiting more than 20 educational centers in the Community of Madrid.

Furthermore, on November 4 and 5, the Madrid in Game Video Game Campus will host two days that will serve as a meeting point for students, universities, and training centers. Attendees will receive personalized advice and guidance, gaining firsthand knowledge of the academic offerings and career paths available in the gaming field.